



2005 Greening the Hospitality Industry – Conference Agenda

Wednesday, October 5

Start Time	Title	Room	Run Time
5:00 PM	OPENING RECEPTION	Founders Room	5:00 - 7:00

Thursday, October 6

Start Time	Title	Room	Run Time
7:30 AM	Continental Breakfast	Thai House	7:30 - 8:30
8:30 AM	Welcome <i>Amy Spatrisano, GMIC President</i>	Chesapeake Room	8:30 - 8:40
8:40 AM	How Energy Costs Will Impact the Hospitality Industry - Trends and Solutions <i>Stuart Brodsky</i>	Chesapeake Room	8:40 - 9:15
9:15 AM	Pulling Together the Pieces: Green Events and Their Impact on the Hospitality Industry <i>Amy Spatrisano, Suzanne Burnes, Tedd Saunders</i>	Chesapeake Room	9:15 - 10:30
10:30 AM	BREAK	Thai House	10:30 - 10:45
10:45 AM	Green Destinations: Why and How <i>Shawna McKinley, Craig Davis, Mike Smith, Ellen Cardwell</i>	Chesapeake Room	10:45 - 12:00
12:00 PM	LUNCH with Table Topics Announcement of IMEX Environmental Award	Chesapeake Room	12:00 - 1:15
1:15 PM	Session 1: Lodging Chains Go Green from the Top <i>Michelle Pike</i>	2100/2102	1:15 - 2:30
	Session 2: How Do I Make My Meeting Green? The Basic Elements Covered <i>Rebecca Mebane</i>	Chesapeake Room	1:15 - 2:30
	Session 3: VolunTourism for the Meetings Industry <i>David Clemmons</i>	0105	1:15 - 2:30
2:30 PM	BREAK	Thai House	2:30 - 2:45
2:45 PM	Session 4: Green Lodging Certification Programs Today - Are They Working? <i>Mark Petruzzi, Karen Moore, Scott McDougall</i>	Chesapeake Room	2:45 - 4:00
	Session 5: One Size Doesn't Fit All: Negotiating Greening Specifications and Contract Clauses <i>Ellen Cardwell</i>	2100/2102	2:45 - 4:00
	Session 6: The Advantages of Offsetting Your Greenhouse Impact <i>Brian Mullis</i>	0105	2:45 - 4:00
4:05 PM	Sustainable Tourism: Success Stories from Europe <i>Jon Proctor, Dale Hudson</i>	Chesapeake Room	4:05 - 4:45
5:00 PM	NETWORKING RECEPTION Visit Exhibitors, Presentation of LEED certification to Conference Center	Main Concourse	5:00 - 6:30



2005 Greening the Hospitality Industry – Conference Agenda

Friday, October 7

Start Time	Title	Room	Run Time
7:30 AM	Continental Breakfast	Thai House	7:30 - 8:00
8:00 AM	Session 7: Green Hotels Successfully Getting Heads in Beds <i>Kevin Carter, Peyton Pond</i>	Chesapeake Room	8:00 - 9:30
	Session 8: National & State Parks - The Ultimate Green Destinations <i>Julie Klein, Steve Smith</i>	1311	8:00 - 9:30
	Session 9: Clean Isn't Always Green: Healthy Housekeepers Are Good for the Industry <i>Pamela Vossenias, Neal Kwatra</i>	1312	8:00 - 9:30
9:30 AM	BREAK	Thai House	9:30 - 9:45
9:45 AM	Session 10: Successful Hotel/Non-Profit Collaborations - The San Francisco Model <i>Jo Licata</i>	1311	9:45 - 11:00
	Session 11: Planning for Sustainable Food and Beverage <i>Masie Ganzler, Lisa Lynn Anderson</i>	Chesapeake Room	9:45 - 11:00
	Session 12: Making the Business Case for Green Hospitality: What We Still Need To Do <i>Arthur Weissman</i>	1312	9:45 - 11:00
11:00 AM	Speak Up and Take Action: Sustaining the Hospitality Industry <i>Mark Sirangelo, Moderator</i>	Chesapeake Room	11:00 - 12:30
12:30 PM	ADJOURN		