



2007 Greening the Hospitality Industry – Conference Agenda

Tuesday, February 6, 2007

Start Time	Title	Room	Run Time
5:30 pm	OPENING RECEPTION		5:30 - 7:30 pm

Wednesday, February 7, 2007

Start Time	Title	Room	Run Time
7:30 am	Continental Breakfast		7:30 - 8:00 am
8:00 am	Welcome/Industry Overview <i>Shawna McKinley, Executive Director GMIC</i>		8:00 – 8:30 am
8:30 am	General Session/Keynote: "From Here to Sustainability: The Growing Green Business Opportunity" <i>Joel Makower, Founder, GreenBiz.com</i>		8:30 – 10:00 am
10:00 am	BREAK		10:00 – 10:30 am
10:30 am	Session 1: Sustainable Trends in Food and Beverage <i>Susan Sokol Blosser, Sokol Blosser Winery</i>		10:30 - 12:00 pm
	Session 2: How having Sustainable Exhibits can make an Impact <i>Kevin Belanger, Shepard Exposition Services</i> <i>Cindy Sample, The Nielsen Company</i> <i>Bill Sandherr, Stetson Convention Services, Inc.</i>		10:30 - 12:00 pm
12:00 pm	LUNCH with Table Topics		12:00 – 1:30 pm
1:30 pm	Session 3: How to Implement Green Meetings <i>Amy Spatrisano, CMP, Meeting Strategies Worldwide</i> <i>Nancy Wilson, CMP, Meeting Strategies Worldwide</i>		1:30 – 3:00 pm
	Session 4: Achieving Certification <i>John Echlin, SERA Architects</i> <i>Mark Petruzzi, Green Seal</i> Back-of-House Tour: Doubletree Hotel Green Seal in Action <i>Michael Luehrs and Jenny Baird</i>		1:30 – 3:00 pm
3:00 pm	BREAK		3:00 – 3:30 pm
3:30 pm	Session 5: Global Climate Change, Travel and Tourism <i>Richard Edwards, Native Energy</i> <i>Brian Mullis, Sustainable Travel International</i> <i>Mitch Rofsky, Better World Travel</i>		3:30 – 5:00 pm
	Session 6: Case Study for Success <i>Ginny Stratton, Sustainability Initiatives Manager, World Urban Forum</i> <i>Catherine Wong, VP Operations, Vancouver Convention and Exhibition Centre</i>		3:30 – 5:00 pm
5:00 pm	NETWORKING RECEPTION Visit Exhibits		5:00 - 6:30 pm



2007 Greening the Hospitality Industry – Conference Agenda

Thursday , February 8, 2007

Start Time	Title	Room	Run Time
7:30 am	Continental Breakfast		7:30 - 8:00 am
8:00 am	General Session – <i>Opening Comments</i>		8:00 - 8:15 am
8:15 am	Session 7: What is a Green Event Destination? <i>Shawna McKinley, Executive Director GMIC</i> <i>Fiona Pelham, Organise This Ltd.</i>		8:15 – 9:30 am
	Session 8: Making the Switch to Greener Cleaning <i>Pierre Bee, Orbeco</i> <i>Denise Levesque</i> <i>Dave Rapaport, Seventh Generation</i>		8:15 – 9:30 am
9:30 am	BREAK		9:30 – 10:00 am
10:00 am	Session 9: Hotels Modeling Sustainability <i>Moderator: Glenn Hasek, Green Lodging News</i> <i>Jo Licata, San Francisco Hilton</i> <i>Michael Pace, Kimpton Hotel</i> <i>Jeanne Varney, Host Hotels</i>		10:00 – 11:15 am
	Session 10: Sustainable Transportation <i>Jennifer Cox, Coach America</i> <i>Steve Gutmann, Flexcar</i>		10:00 – 11:15 am
11:15 am	Break		11:15 – 11:30 am
11:30 am	Closing Plenary – Forging Partnerships for Sustainable Meetings		11:30 am – 1:30 pm
1:30 pm	ADJOURN		