



PRESS RELEASE

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“Greening the Hospitality Industry” Conference Announces Rohit Talwar as Keynote Speaker

The Green Meeting Industry Council’s “Greening the Hospitality Industry Conference” is scheduled for February 19-21, 2008, at The Four Seasons Vancouver, in Vancouver, British Columbia, Canada. The Green Meeting Industry Council is pleased to announce Rohit Talwar as their keynote speaker. Rohit Talwar is regarded as one of Europe’s leading professional futurists who brings a truly global perspective to his work - drawing on experience gained from speaking and working on all five continents. He combines in-depth research and over 20 years of practical experience to help global businesses develop real insights into future possibilities and act on them to create powerful strategies and deliver innovative change.

This year’s program will offer education tracks for meeting planners and industry venues and vendors, and will include sessions on partnering for sustainability, community and global citizenship, and the future of green meetings. New this year is a pre-conference workshop entitled Green Meetings 101, sponsored by IMEX. Take advantage of this opportunity hear key industry leaders share their insights on industry issues and environmentally responsible approaches to meeting processes. For more information and registration details, visit the Green Meeting Industry Council website at <http://www.greenmeetings.info/conference.htm>.

The Green Meeting Industry Council is dedicated to improving meeting management practices by promoting environmentally responsible strategies through the collaborative efforts of meeting industry stakeholders. The Green Meeting Industry Council is committed to balancing economic, environmental, and community objectives as they relate to the meeting industry.

The organization was created to respond to the need to galvanize the hospitality industry stakeholders in this evolving arena and to provide education and resources for meeting planners to make their events and conferences environmentally responsible. The Hospitality Industry is responsible for over 1 million meetings & events annually and over 12,000 tradeshow annually in North America alone. The Hospitality Industry is a \$100 billion corporate industry.

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